

# DAY CREEK MARKETPLACE

NWC DAY CREEK BOULEVARD & BASE LINE ROAD, RANCHO CUCAMONGA, CALIFORNIA



## PROJECT FEATURES

- + ±97,600 SF neighborhood center anchored by Stater Bros. and CVS with excellent visibility and positioning on Day Creek Boulevard and Base Line Road
- + Day Creek Boulevard is a major connector to the 210 Freeway
- + Busy signalized intersection located on two major streets
- + Growing retail area with national and regional tenants
- + Pad and shop space available
- + Projected opening 2017

## DEMOGRAPHICS

Radius	2 Miles	3 Miles	5 Miles
Estimated Population 2015	66,677	113,023	255,891
Projected Population 2020	68,336	115,840	262,567
Estimated Avg. HH Income	\$100,319	\$98,804	\$91,151

Source: Applied Geographic Solutions 04/2015

## TRAFFIC COUNT

Day Creek Boulevard	18,000 ADT
Base Line Road	18,000 ADT

Source: City of Rancho Cucamonga

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Lewis Retail Centers

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05/16



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DATE:  
NADEL JOB#:

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	2 Miles		3 Miles		5 Miles	
POPULATION						
Estimated Population (2015)	66,677		113,023		255,891	
Projected Population (2020)	68,336		115,840		262,567	
Census Population (2010)	65,262		110,698		249,797	
Census Population (2000)	38,485		76,703		180,862	
Projected Annual Growth (2015-2020)	1,659	0.5%	2,817	0.5%	6,676	0.5%
Historical Annual Growth (2010-2015)	1,415	0.4%	2,325	0.4%	6,094	0.5%
Historical Annual Growth (2000-2010)	26,777	7.0%	33,995	4.4%	68,935	3.8%
HOUSEHOLDS						
Estimated Households (2015)	21,212		34,940		77,581	
Projected Households (2020)	21,728		35,818		79,625	
Census Households (2010)	20,615		33,987		75,389	
Census Households (2000)	11,663		22,904		53,942	
Projected Annual Growth (2015-2020)	517	0.5%	878	0.5%	2,044	0.5%
Historical Annual Change (2000-2015)	9,549	5.5%	12,036	3.5%	23,639	2.9%
RACE AND ETHNICITY						
Total Population (2015)	66,677		113,023		255,891	
White (2015)	35,513	53.3%	61,388	54.3%	138,292	54.0%
Black or African American (2015)	7,968	12.0%	13,886	12.3%	27,984	10.9%
American Indian or Alaska Native (2015)	414	0.6%	750	0.7%	1,861	0.7%
Asian (2015)	11,042	16.6%	15,789	14.0%	28,870	11.3%
Hawaiian or Pacific Islander (2015)	178	0.3%	332	0.3%	691	0.3%
Other Race (2015)	7,675	11.5%	14,563	12.9%	44,338	17.3%
Two or More Races (2015)	3,888	5.8%	6,316	5.6%	13,856	5.4%
Not Hispanic or Latino Population (2015)	43,139	64.7%	70,095	62.0%	140,064	54.7%
Hispanic or Latino Population (2015)	23,538	35.3%	42,928	38.0%	115,827	45.3%
HOUSING						
Total Housing Units (2015)	21,877		36,032		80,223	
Total Housing Units (2010)	21,344		35,319		78,788	
Historical Annual Growth (2010-2015)	533	0.5%	714	0.4%	1,435	0.4%
Housing Units Owner-Occupied	14,015	66.1%	23,059	66.0%	51,734	66.7%
Housing Units Renter-Occupied	7,196	33.9%	11,881	34.0%	25,847	33.3%
Average Household Size	3.1		3.2		3.3	
HOUSEHOLD INCOME DISTRIBUTION (2015)						
HH Income \$200,000 or More	1,473	6.9%	2,247	6.4%	4,475	5.8%
HH Income \$150,000 to \$199,999	2,134	10.1%	3,384	9.7%	6,016	7.8%
HH Income \$125,000 to \$149,999	2,212	10.4%	3,185	9.1%	5,694	7.3%
HH Income \$100,000 to \$124,999	3,159	14.9%	5,136	14.7%	10,305	13.3%
HH Income \$75,000 to \$99,999	3,166	14.9%	5,063	14.5%	11,856	15.3%
HH Income \$50,000 to \$74,999	3,880	18.3%	6,726	19.3%	15,175	19.6%
HH Income \$35,000 to \$49,999	2,162	10.2%	3,864	11.1%	9,114	11.7%
HH Income \$25,000 to \$34,999	1,145	5.4%	1,858	5.3%	5,439	7.0%
HH Income \$15,000 to \$24,999	930	4.4%	1,829	5.2%	4,936	6.4%
HH Income \$10,000 to \$14,999	316	1.5%	677	1.9%	1,849	2.4%
HH Income Under \$10,000	634	3.0%	971	2.8%	2,721	3.5%
EST. AVERAGE HOUSEHOLD INCOME (2015)	\$100,319		\$98,804		\$91,151	
EST. MEDIAN HOUSEHOLD INCOME (2015)	\$88,372		\$85,635		\$78,517	
EST. PER CAPITA INCOME (2015)	\$31,918		\$30,962		\$27,831	

Demographic Source: Applied Geographic Solutions 04/2015